



## Collection Guide

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OUR COLLECTION GUIDE IS HERE TO HELP YOU WHEN MAKING DECISIONS ABOUT YOUR INVITATION SUITE AND THE OPTIONS AVAILABLE.

WE HAVE ALSO INCLUDED OUR ROUGH PRICING GUIDE AT THE BACK ALONG WITH A HANDY QUESTIONNAIRE TO HELP YOU GET STARTED AND ORGANISED!

IF YOU HAVE ANY QUESTIONS ABOUT ANYTHING AT ALL, PLEASE DON'T HESITATE TO GET IN TOUCH.

[HELLO@WHITEORCHIDPD.COM](mailto:hello@whiteorchidpd.com)

*happy planning x*



## The Process

A BRIEF BREAKDOWN OF WHAT TO EXPECT WHEN YOU WORK WITH US.

### No. 1 GET IN TOUCH

Once we have received your quote request and have gathered information via our customisation form we will send you a contract to sign. Our services will then be secured with a non-refundable deposit of 50% of your proposed quote.

Please note, no work will commence without a signature to confirm you have accepted and agreed to the terms and your deposit has been received.

### No. 3 RECEIVING PROOFS

The next step will be to create a set of digital design proofs. You will receive a proof for each piece in your suite, detailing the layout, paper choice and design elements previously discussed.

We know how important it is for your invitations to be perfect so we are happy to make any necessary changes to get it to sign off point. Please don't worry about asking for any changes.

### No. 2 DESIGN PROCESS

Once we have your completed forms the design process can begin.

We use the information you provided to create a file for you and your fiancé. This file will contain details of the pieces within your suite and the design features you have requested. This will also include paper choices, embellishments, notes about your order and any special touches you wish to include.

### No. 4 APPROVAL & DELIVERY

When you have signed off all artwork the printing process can begin. Please note, we cannot start production until we have a signature from you to say you have checked over everything.

We will assemble each invitation pack with the appropriate embellishments so that they are ready for you to send straight out to your guests. At this point we will arrange your delivery/collection.

# Crests & Monograms

EACH OF THE BELOW CRESTS CAN BE ADDED TO YOUR SUITE AS THEY ARE, HOWEVER, YOU ALSO HAVE THE OPTION OF ADDING YOUR INITIALS AND/OR YOUR SPECIAL DATE INTO THE CENTRE. EACH ONE HAS BEEN HAND ILLUSTRATED USING DELICATE BOTANICAL AND FLORAL ELEMENTS. THEY WOULD MAKE A WONDERFUL ADDITION TO ANY OF OUR SUITES.



No. 1  
FLORAL WREATH

Our Floral Wreath is made up from wild flowers and untamed foliage, creating a delicate and romantic aesthetic.



No. 2  
FOLIAGE & RIBBONS

We know how important your date is, so why not include it in your crest? Our ribbon gives it the perfect placement.



No. 3  
BOTANICAL CREST

Our Botanical Crest has a royal feel to it's shape. The carefully placed florals provide a delicate and fresh aesthetic.



No. 4  
LAUREL WREATH

Our Laurel Wreath is made up of several sprigs and would be a delightful hint towards a foliage themed day.

# Venue Illustrations

WE LOVE ILLUSTRATING THE BEAUTIFUL VENUES YOU CHOOSE TO SPEND YOUR SPECIAL DAY IN. WE OFFER TWO DIFFERENT STYLES FOR YOU TO CHOOSE FROM FOR OUR ILLUSTRATIONS.



No. 1 - FREEHAND SKETCH

Our Freehand illustrations embrace the beauty in the imperfections created when drawing with a looser but romantic style, whilst still ensuring to add all of the little details.



No. 2 - FORMAL LINE

Our Formal line drawings focus on the architectural design of the buildings, ensuring to include all of the beautiful features and details which make them so recognisable.

WE ALSO OFFER A DIGITALLY PAINTED OPTION. A WATERCOLOUR AESTHETIC WITH THE PRECISION OF A DIGITAL MEDIUM.



TOWN HEAD ESTATE

# Our Curated Papers

AFTER CAREFUL CONSIDERATION AND MANY TRIALS AND TESTS WE HAVE CHOSEN FOUR BEAUTIFUL PAPER TYPES TO USE FOR OUR COLLECTIONS. EACH ONE HAS A LUXURIOUS FEEL, WHICH ADDS TO THE OVERALL AESTHETIC OF OUR INVITATION SUITES.



## TEXTURED GESSO

A 300gsm softly textured card. Available in bright white or off white.

Our choice for digital printing.



## SILK/SMOOTH

A 300gsm luxurious smooth card. Available in different colours.

Our choice for digital foiling.



## HANDMADE PAPER

A 300gsm naturally textured card. Available in different colours.

Our choice for hot foiling.



## VELLUM

A 180gsm smooth translucent paper. Available in different weights.

Our choice for overlays and wraps.

IF YOU HAD A PARTICULAR TYPE OF PAPER OR COLOUR IN MIND PLEASE GET IN TOUCH AND WE CAN DISCUSS THE OPTIONS THAT ARE POSSIBLE.

# Premium Coloured Envelopes

EACH OF OUR INVITATIONS AND RSVP'S COME PAIRED WITH A LOVELY WHITE LAID ENVELOPE, HOWEVER, WE HAVE TEAMED UP WITH MAGNA PAPERS TO OFFER YOU THEIR BEAUTIFUL PREMIUM ENVELOPES AS AN OPTIONAL UPGRADE. THEIR HEAVYWEIGHT ENVELOPES COME IN 15 DIFFERENT COLOURS WHICH WOULD BE THE PERFECT ADDITION TO MATCH ANY OF OUR INVITATION SUITES.



WE ARE HAPPY TO ACCEPT REQUESTS FOR DIFFERENT ENVELOPE OPTIONS, INCLUDING BUT NOT LIMITED TO HANDMADE ENVELOPES AND ALTERNATIVE COLOURS.

# Stationery Timeline

WE UNDERSTAND HOW OVERWHELMING IT CAN BE TO PLAN A WEDDING, SO BELOW WE HAVE CREATED A ROUGH GUIDE TO GO BY FOR THE TIMINGS REGARDING YOUR WEDDING STATIONERY.

IN TERMS OF NUMBERS, WE RECOMMEND ORDERING ONE INVITATION SUITE PER HOUSEHOLD OR COUPLE. ALTHOUGH WE ALWAYS RECOMMEND ADDING A FEW EXTRAS TO YOUR FINAL ORDER JUST IN CASE YOU'VE FORGOTTEN ANYONE OR WANT ONE AS A KEEPSAKE.



## 10-18 MONTHS BEFORE YOUR WEDDING...

Finalise your guest list, choose your preferred invitation suite style and start the order process for your 'Save the Dates'. We love when a design style is carried all the way through to your thank you cards.



## 5-8 MONTHS BEFORE YOUR WEDDING...

Collect all of the information needed for your invitations, whether this be directions to your venue, your wedding breakfast menu or rules about confetti, and start the order process.



## 2-3 MONTHS BEFORE YOUR WEDDING...

This is usually the timeframe your venue will give you to get your final numbers together. Try to choose a date within this for your guests RSVP date then you aren't rushing to get your information together.



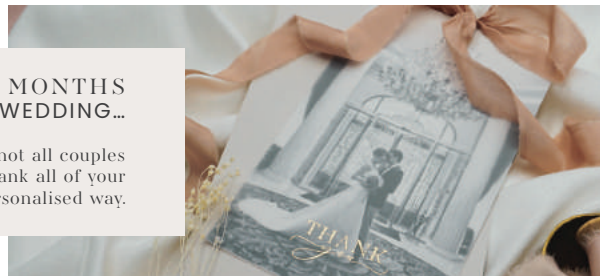
## 5-7 WEEKS BEFORE YOUR WEDDING...

Finalise your list of attending guests so you can order your table plan, this always takes longer than you think! We also recommend you start the order process for your on-the-day stationery at this time.



## 3-4 WEEKS BEFORE YOUR WEDDING...

Make sure all of your on-the-day stationery has been approved so the process can begin to get these produced and out to you in time. This is a good time to think about any final touches like vow books too.



## 1-3 MONTHS AFTER YOUR WEDDING...

Get in touch about ordering your 'Thank you' cards, not all couples send these out, however we think it's a lovely way to thank all of your guests for attending your special day in a personalised way.





## Flat Digital Printing

PLEASE BE AWARE WE HAVE A MINIMUM ORDER OF 25 PER PIECE

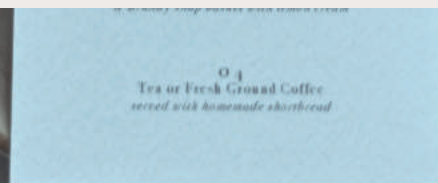
	25-60	61+
Save the Date (& ENVELOPE)	£2.00	£1.75
Save the Date Tag (& ENVELOPE)	£2.20	£1.90
Invitation (& ENVELOPE)	£2.20	£1.90
RSVP (& ENVELOPE)	£1.85	£1.52
Information Card	£1.85	£1.52
Illustrated Timeline (PRINTING ONLY)	£1.85	£1.52

TO CREATE A DOUBLE SIDED CARD IT IS AN ADDITIONAL £25 PER ORDER.  
THIS SERVICE IS OFTEN USED FOR RSVP'S AND MENU CARDS.

PLEASE BE AWARE THERE IS AN ADDITIONAL ILLUSTRATION FEE  
FOR OUR ILLUSTRATED TIMELINES, THIS IS QUOTED UPON REQUEST.

## Bespoke Orders

BESPOKE ORDERS FOLLOW THE SAME PRICING SYSTEM AS ABOVE,  
HOWEVER, THERE IS AN ADDITIONAL DESIGN FEE DEPENDING ON  
THE DESIGN REQUESTED AND WORK REQUIRED - FROM £100.





## Digital Foil Printing

PLEASE BE AWARE WE HAVE A MINIMUM ORDER OF 25 PER PIECE.

	25-50	51+
Save the Date (& ENVELOPE)	£3.10	£2.73
Invitation (& ENVELOPE)	£3.25	£2.85
RSVP (& ENVELOPE) / Information Card	£2.90	£2.57

OUR DIGITALLY FOILED PIECES ARE PRINTED ONTO A 350GSM LUXURIOUS SMOOTH CARDSTOCK WITH A VELVET LIKE TOUCH.

## Hot Foil Printing

PLEASE BE AWARE THIS IS A ROUGH GUIDE AND CONSIDER THERE WILL BE THE ADDITIONAL PLATE COST. FULL QUOTES ON REQUEST.

	25-50	51+
Save the Date (& ENVELOPE)	£4.60	£4.23
Invitation (& ENVELOPE)	£4.75	£4.35
RSVP (& ENVELOPE) / Information Card	£4.40	£4.07

PLEASE GET IN TOUCH TO HEAR OUR MATERIAL AND FOIL COLOUR RECOMMENDATIONS, WE HAVE SEVERAL OPTIONS TO CHOOSE FROM.





## Extra Special Touches

ADD THESE EMBELLISHMENTS TO YOUR STATIONERY PIECES.

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Foil Leaf (GOLD/SILVER/COPPER)	£0.50
Embossed Borders	£0.50
Wax Seals (DIFFERENT OPTIONS AVAILABLE)	From £1.00
Metallic Thread/European Fine Twine	£0.35
Vellum Wrap/Overlay	£1.10
Printed Belly Band	£0.95
Deckled Edges	£0.50
Luxury Coloured Envelopes	From £0.95
Envelope Liners	£1.10
Metal Eyelet (GOLD/SILVER)	£0.20
Tassels (DIFFERENT OPTIONS AVAILABLE)	£1.15
Silk Ribbon (DIFFERENT OPTIONS AVAILABLE)	£3.50p/m

FOILED ELEMENTS AND SILK RIBBONS ARE QUOTED ON REQUEST.

MULTIPLE EMBELLISHMENTS CAN BE ADDED TO THE SAME SUITE.

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IF YOU HAVE AN ALTERNATIVE SPECIAL TOUCH IN MIND PLEASE GET IN TOUCH AND LET US KNOW AND WE CAN DISCUSS YOUR OPTIONS.



## On the Day and Beyond

CO-ORDINATE YOUR STATIONERY FROM BEGINNING TO END.

Place Card (PRINTED NAME)	From £1.20
DL Printed Menu Card	From £1.50
*ADD PRINTED GUEST NAME TO MENU CARD	£0.30
Order of the Day (SINGLE PAGE)	From £1.45
Order of Service (SINGLE PAGE)	From £1.45
Order of Service (FOLDED BOOKLET)	From £2.10
Written Table Number/Name	From £2.55
Illustrated Table Number/Name	From £3.55
Welcome Board	A2 - £55.00   A1 - £68.00
Table Plan	A2 - £65.00   A1 - £78.00
Order of the Day	A2 - £55.00   A1 - £68.00
Fabric Sign (DIFFERENT OPTIONS AVAILABLE)	From £75.00
Bride Tribe Cards (A6)	From £3.50
A5 Card Sign (GUESTBOOK, GIFTS ETC.)	From £3.50
A4 Card Sign (GUESTBOOK, GIFTS ETC.)	From £7.50
Thank You Cards	From £2.25

EMBELLISHMENTS CAN BE ADDED TO ANY OF THESE ITEMS.  
PLEASE GET IN TOUCH FOR A PERSONALISED QUOTE AS PRICES  
CAN DIFFER DEPENDING ON YOUR REQUEST.



## Personalised Elements

SPECIAL WAYS TO ADD PERSONALISED ELEMENTS TO YOUR SUITE.

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Venue Illustration	From £65.00
Illustrated Map	From £100.00
Personalised Wax Seals	From £40.00
Personalised Invitations	From £1.00
Printed RSVP Envelopes	£0.75
Printed Guest Addresses	£1.25
Personalised Vow Books	From £25.00

WE OFFER VENUE ILLUSTRATIONS IN TWO FORMATS:  
B&W LINE DRAWING & FULL COLOUR DIGITAL PAINTING

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## Too much information...

WE KNOW THERE IS A LOT TO TAKE IN WITHIN THIS PACK!  
SOMETIMES IT'S EASIER TO HAVE A FLICK THROUGH AND THEN  
GIVE US A CALL FOR A PROPER CHAT TO DISCUSS YOUR IDEAS  
AND THE POSSIBILITIES WE CAN OFFER YOU.

WE LOVE HEARING ALL ABOUT YOUR PLANS FOR YOUR  
SPECIAL DAY, IF YOU'D LIKE TO SCHEDULE A CALL LET US  
KNOW AND WE CAN BOOK YOU IN.



## Wax Seals

SO MANY OPTIONS, THEY DESERVED THEIR OWN PAGE...

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Studio Wax Seal	Self Adhesive Backing	£ 1.00
	Handmade in House	£ 2.00
Personalised Wax Seal	Self Adhesive Backing	£ 2.00
Personalised Wax Seal	Handmade in House	£ 2.00
*ADDITION OF £50 FOR PERSONALISED WAX SEAL STAMP		
+ Petals/Small Flowers		£0.55
+ Gold/Silver/Copper Leaf		£0.50

PLEASE NOTE: PETALS/SMALL FLOWERS AND FOIL LEAF CAN ONLY BE ADDED TO 'HANDMADE IN HOUSE' SEALS

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### STUDIO WAX SEAL:

WE HAVE A SELECTION OF DESIGNS FOR YOU TO CHOOSE FROM.

### PERSONALISED WAX SEAL:

FOR EXAMPLE: THEY CAN BE CREATED WITH YOUR INITIALS, A CREST, A PARTICULAR ICON TO MATCH THE REST OF YOUR SUITE ETC.

### SELF ADHESIVE:

THESE SEALS ARE CREATED WITH A SMOOTH EDGE AND THEN A STICKY PAD IS SECURED TO THE BACK SO YOU CAN ATTACH THEM TO YOUR ENVELOPES AFTER YOU HAVE ADDRESSED THEM OR TO YOUR STATIONERY.

### HANDMADE IN HOUSE:

WE CREATE THESE SEALS FOR YOU, USING THEM AS A FASTENING FOR RIBBON OR ON VELLUM WRAPS ETC. EACH SEAL WILL LOOK SLIGHTLY DIFFERENT AS THEY ARE CREATED INDIVIDUALLY BY HAND.

# Question Time...

QUESTIONS TO ASK YOURSELF WHEN PLANNING

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What is your wedding style?  
(MODERN, GARDEN-PARTY, RUSTIC, BOHEMIAN, BEACH, VINTAGE ETC.)

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Do you have a colour scheme for your big day?  
(ALL WHITE, BRIGHT AND COLOURFUL, PASTELS, PINK & GREEN ETC.)

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How formal is your wedding going to be?  
(BLACK TIE, GARDEN PARTY CASUAL, SMART ATTIRE ETC.)

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Have you collected invitation samples from suppliers you like?  
(IT'S ALWAYS GOOD TO SHOW YOUR STATIONER EXAMPLES OF WHAT YOU LIKE)

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Will you want a full stationery suite?  
(SAVE THE DATES THROUGH TO ON THE DAY STATIONERY)

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How many invitations do you need?  
(WE RECOMMEND ONE PER HOUSEHOLD PLUS A COUPLE OF EXTRAS)

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Would you want to add any details to your stationery?  
(FLORALS, MONOGRAMS, CRESTS ETC.)

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Will you be looking to add any special touches?  
(DIGITAL/HOT FOILING, EMBELLISHMENTS, VENUE ILLUSTRATION ETC.)

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What font styles do you like?  
(HANDWRITTEN, CALLIGRAPHY, MODERN ETC.)

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What materials would you prefer to use for your stationery?  
(A MIXTURE, VELLUM, COLOURED CARD, HANDMADE PAPER, FABRIC ETC.)

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How will you address your envelopes?  
(HAND WRITTEN, CALLIGRAPHY, LABELS, PRINTED ETC)

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Do you have a stationery budget? (Overall and Per Invitation)  
(THIS WILL HELP YOU REALISE WHAT POSSIBILITIES ARE AVAILABLE TO YOU)

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